



ADD O

MAY 29-31, 2012

5-11PM

PRICE CENTER BALLROOM EAST



ADDO 2012

MAY 29-31

5-11PM

PRICE CENTER BALLROOM EAST
UNIVERSITY OF CALIFORNIA, SAN DIEGO

ADDO, meaning to give, bring, place/inspire, cause, /add, join, is an annual non-profit student-run art festival held at the University California San Diego. Its goal is to provide a space and opportunity for undergraduates, graduates, faculty and staff from all disciplines to showcase their works and create a cross-disciplinary social network.

For more info/comment, visit:
<http://addoucscsd.org>

EXECUTIVE PRODUCER
SOPHIA DAUD

PRODUCER
YERRIE CHOO
SYLVIA CHOW
MARCUS D'CAMP
MIKE MEANEY

PERFORMANCE ART DIRECTOR
SANAYA FORBES

MEDIA ART DIRECTOR
DIEM VO

TRADITIONAL ART DIRECTOR
RHEA KUMAR-JAITLY

TRADITIONAL ART ASSISTANT
ALEXIS SELLECK

GRAPHIC DESIGNER
CINDY YEH

TECH MANAGER
ERIC MAY

PHOTO/VIDEO TEAM
KEVIN XU
ALISON WU
HUY TRINH
CHRIS HIGA
AARON SIDA DING
CHRISTOPHER NGUYEN
TRITON TV

P E R F O R M A N C E

6PM

9

LAWRENCE LEE
covers of Chinese pop music

7PM

2

JASON PONCE
*semi-improvised performance of
realtime generative sequencing
of sounds taken from a pile of
metal junk*

9PM

Y

LEXI PULIDO
jazzy soulful stuff

10PM

A

TENJU SATO
*digital synthesizers, warped
instrumentation and pitched
vocals*

M

ALEX SEGAL

*piano, kick drum, and sing,
specializing in the realms of
rock, blues, funk, soul, and jazz*

M

6PM

PANEL DISCUSSION

*see p.15-17 for bios
moderator: mike meaney*

A

7PM

BORIS BORYAKOV

*improv musical/spoken word
performance*

Y

9PM

NICOLEE KUESTER

"bird," sound poem

W

9:45PM

AUSTIN REITZ

*saxophone and drums
jazz performance*

O

10:15PM

P E R F O R M A N C E

ZARIA DANCERS
belly dancing

6PM

PATRICK TRINH
electornic chipmusic

7PM

CALVIN JALANDONI
abstracted rock and roll

8PM

SMOOVBADGER
exotica themed party/dance band

9:45PM

Bob Pierzak - Vocals

Drew Allen - Sousaphone

Drew Ceccato - tenor sax

Adam Tinkle - alto sax

*Isaac Garcia-Munoz - Pan pipes,
percussion, vocals*

Tyler Eaton - Bass

Leah Bowden - Drums

Phil Skaller - Keyboards

M

A

Y

3

T

IRIS WARD LOUGHRAN
Self-Portrait
 Oil on Canvas

Vinh Huynh
 Oil on Canvas

YERRIE CHOO
Untitled
 Crayon
Untitled
 Pen and Ink/Crayon
Untitled
 Crayon
Untitled
 Pen and Ink
Baby Interrupted
 Sculpture

CYRUS KIANI
Various Pieces (untitled)
 Collage

HYELIN CHOI
Untitled
 Toothbrushes, Hair, Superglue

NATHAN TANG
Untitled
 Print
Untitled
 Print

NAMITA BHOPAL
 Digital Prints

CYNTHIA MAR
Pnknk
 Acrylic on Canvas
Untitled
 Acrylic on Canvas
Untitled
 Acrylic on Canvas
Private
 Ink and Acrylic on Watercolor Paper

CHARLOTTE CURTIS
Northwest One
 Acrylic on Canvas
Northwest Too
 Acrylic on Canvas
Show Some Self Control
 Acrylic on Canvas
String Lights
 Acrylic on Canvas

MONICA DIAZ
Peaches
 Acrylic on Canvas
Tyler the Creator
 Acrylic on Paper

TIANCI LIU
Various Works
 Water Color, Charcoal, Pencil

TAYLOR CHAN
 Graphite on Paper

A NAIDU
 House Paint, Shower Curtain

MONIKA LANG
Kunst Akademie
 Photograph
Catia
 Photograph
Untitled
 Photograph
Untitled
 Photograph
Untitled
 Photograph

FRANCISCO SANDOVAL
Various Works
 Spray Paint, Acrylic, Pastel,
 Paint Marker, Cardboard

PJ FATANAT

My Beautiful Dark Twisted Fantasy

Acrylic, Paint Pens, Spray Paint

Malcolm X

Spray Paint

The Eyes of a Generation

Spray Paint

M.I.A

Spray Paint

Breath of Creation

Acrylic, Oil Paints, Spray Paint

Urban Imagination

Spray Paint, Acrylic

YOUNG YI

Portrait of the Artist as a Dead Man

Mixed Media

Verbal Constipation

Clay

MICHELLE MATEO

Untitled

Mixed Media on Masonite Panel

Untitled

Mixed Media on Wood

JUSTINE HOPKINS

Various Works

Acrylic on Canvas

RISA FARRELL

Various Works

Photographs

CHRISTA PARK

Self-Confidence

Oil on Canvas

Interesting Nude

Oil on Canvas

ARMIN CHAN

The Whole Package and Nothing

But the Package

Various Packaging Materials, TV

Dinner Tray Table

Wheatpaste, Newsprint

REINHART SELVIK

Subjects

Steel, Polyurethane,

Styrofoam, Filter Paper, Fur

Stepping Up

Steel, Polyurethane,

Styrofoam, Filter Paper, Fur

HENDERSON BLUMER

Google Collages

Photographs

KELLY CHOU

Tyler Street

Photograph

Tyler and the Poster

Print

ALEXIA PIMENTEL

Ink, Pen

KHANH NGUYEN

Visual Diary

Print

ROSA CHO

Digital Print

JUSTINE PON

Watercolor, Pen

CHELSEA PATTEE

Paper

EMILY CHANG

The Last Piece

Cardboard, Gesso, Spray

Paint, Acrylic, Altoids

Made You Look

Wood, Acrylic

ERIKA DIAZ

Various Works

Photographs

S
T
U
D
I
O

CINDY YEH
Illusion/Delusion Series
Photographs

REN EBEL
Reunion
Photographs

JEFFREY ROBINS
Photographs

MAYA LAND
Untitled
Aluminum Foil, Paper
Mache, Rope

VANESSA MARTINEZ
Various Works
Photographs

NIK ZBIKOWSKI
Various Works
Photographs

ERIC NYE
Haunted Houses
Photographs

BRITTANY IDRIZAJ
Untitled
Acrylic on Canvas
Untitled
Acrylic on Canvas
Untitled
Charcoal, Colored Pencil
Untitled
Charcoal, Colored Pencil

LILIA DELGADILLO
El Guero Y Efra
Oil on Canvas
Papi and the Stranger
Oil on Canvas

ANTONIO MORENO
Various Works
Graphite and Charcoal

ALISON WU
Watercolor, Pen, Colored Pencil

CHRIS HIGA
Extra Terrestrial Alien
Photograph

SHELLY LUI
Pencil

DAVID JOSEPH-GOTEINER
Wall Piece
Acrylic
Wall Piece
Traffic Signs, Rivets

XIN ZHANG
The Sea
Oil on Canvas
The Room
Oil on Canvas
The Woods
Oil on Canvas
The Road
Oil on Canvas

GRACE MARIE BRUNKEN

Dear Love

Video

ELIZA KIM

A Reel of Winter

Video

KHANH NGUYEN

Decay

Video

HUY TRINH

BREATH

Video

DIANA LI

THAT GUY... WITH GREAT HAIR

Video

Application

Video

MONICA LEE

Dreamcatcher

Video

ALEJANDRO PARRA

(VICES) AN ODE TO

Video

JOSHUA ATKIN

Busi & Papa

Video

ANDREW MANDINACH

Dragged Through the System

Video

CHRIS HIGA

Project Cyborg Dub Yoga

DIEM VO

Flawless

Video

Disorient

Video

ALEX ZHU

Mysterious Lights at UCSD

Video

CINDY YEH

Nest

Wire, red yarn, hooks, string

LEV MANOVICH

Data Visualization Prints and

Videos from CRCA

ISAAC GARCIA-MUNOZ

WiiCycle

WILL MICHAELSON

Pyramidal Cluster

Wood, glue, string

UNIVERSAL LANGUAGE

ORCHESTRA

Community Installation

MARCUS D'CAMP &

TANNER COOK

trans•code / ,trans'kōd/

CAMERON WILSON

The Fourth Chimpanzee

Video

Untitled (Projection Body)

Installation

TREVOR HENTHORN

Smoke Signals

Interactive sound art installation

M
E
D
I
A



SDAFF

B
O
O
T
H
S

The San Diego Asian Film Foundation (SDAFF) is one of the largest media arts organizations in North America that focuses on Asian American and Asian international cinema. Our mission is to connect and transform audiences with the human experience through the Pan Asian media arts. We fulfill our mission by presenting unique, culturally-enriching programs that would otherwise be inaccessible to the public; engaging the public in meaningful discourse and positive social change through our programs; promoting artistic excellence, innovation and the independent voice; and strengthening San Diego as an arts destination. We also work with more than 100 community, business, and school groups who partner with us on various programs throughout the year. The SDAFF is a proud member of the San Diego Regional Arts and Culture Coalition and Americans for the Arts.



The California Institute for Telecommunications and Information Technology (Calit2) represents a new mechanism to address large-scale societal issues by bringing together multidisciplinary teams of the best minds (both on and beyond UC campuses) in a way that had been impossible earlier. Calit2 is taking ideas beyond theory into practice, accelerating innovation and shortening the time to product development and job creation. Where the university traditionally has focused on education and research, Calit2 extends that focus to include development and deployment of prototype infrastructure for testing new solutions in a real-world context. Calit2 represents an experiment in inventing the university research environment of the future to continue to fuel innovation in the global economy.

B
O
O
T
H
S

art^{pwr}



BARTPOWER!

O
O
T
H
S

As the university's performing arts presenter, ArtPower! presents world-class performing arts and film with a global perspective. Recognized for our spunky innovation, artistic energy, and creative collaborations, we are powered by the work and imagination of today's most exciting performers and filmmakers. We present an eclectic mix of sounds and sight to thousands of audience members each year. From international dance, to interactive film events, to global pop, you can expect to see some of the most exciting local, national, and international artists, right here at UCSD.



TRITON TV

B
O
O
T
H
S

Triton Television is an AS Service run By Station Managers Pratik Shah and Patrick Burton. Only in its second year the producers at Triton TV have managed to create over 300 videos. They have worked projects with CGIU, The White House, Red Bull and MTV U. They offer UCSD students the opportunity to work in a professional production environment with no prior experience required. Members are trained from scratch and provided with the equipment and education they need to produce excellent videos.

For more information about the studio be sure to visit <http://tritontv.com/what-is-tritontv/>



BOOTHS

With two locations, the Museum of Contemporary Art San Diego (MCASD) is the region's foremost forum devoted to the exploration and presentation of the art of our time, presenting works across all media created since 1950. Located in the heart of downtown San Diego and in the coastal community of La Jolla, MCASD provides an unprecedented variety of exhibition spaces and experiences for the community, showcasing an internationally recognized collection and a dynamic schedule of exhibitions and public programs.

MCASD invites you to engage with the Museum not only as a learning resource, but also as a forum for social and cultural interaction. Explore our galleries, engage with public programs and attend special events where you'll interact with artists in the San Diego region.

Lastly, don't forget that MCASD offers free admission for ages 25 and under!



= GET = FAMOUS

— with the —

GREEDY ORGAN

25 finalists. One lucky winner. The human eye likes to selfishly devour contemporary art. Create original art inspired by the Greedy Organ eyeball and it could be your ticket to fame. Finalist artwork will be displayed at MCASD and one lucky winner will be featured in an ad campaign.

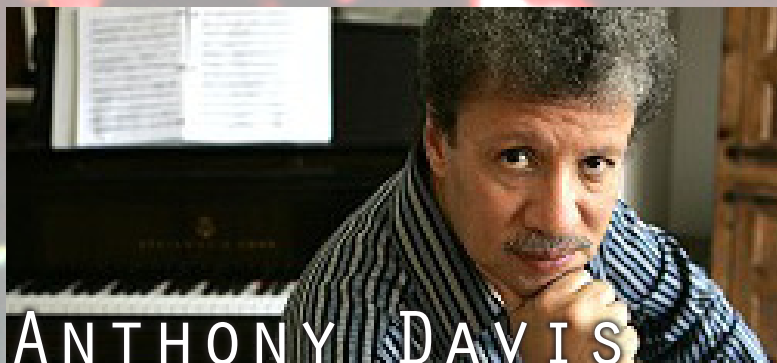
Enter online by June 10, 2012. Fame awaits.

FeedYourGreedyOrgan.com



MUSEUM OF CONTEMPORARY ART SAN DIEGO

idea



ANTHONY DAVIS

A graduate of Yale University in 1975, Mr. Davis is currently a professor of music at the University of California, San Diego. In 2008 he received the "Lift Every Voice" Legacy Award from the National Opera Association acknowledging his pioneering work in opera. In 2006 Mr. Davis was awarded a fellowship from the John Simon Guggenheim Foundation. Mr. Davis has also been honored by the American Academy of Arts and Letters, the New York Foundation of the Arts, the National Endowment of the Arts, the Massachusetts Arts Council, the Carey Trust, Chamber Music America, Meetthe-Composer Wallace Fund, the MAP fund with the Rockefeller Foundation and Opera America. He has been an artist fellow at the MacDowell Colony and at the Rockefeller Foundation's Bellagio Center in Italy.



STEPHANIE LIE

Stephanie Lie is an artist, computer programmer and arts educator in the Visual Arts graduate program at UC San Diego. She received degrees in Computer Science and Art Practice from UC Berkeley in 2000. Her artistic practice lies at the intersection between art and technology, engaging modes of scientific research to reveal new ways of seeing. Lie's work has been featured at the San Diego Museum of Art, the New Children's Museum and the Nevada Museum of Art. Lie has taught drawing, electronics and new media art at UC Berkeley, UC San Diego and in workshops with Jane Rosen since 1999.



LEV MANOVICH

Lev Manovich is a Professor in Visual Arts Department, University of California - San Diego, and Director of the Software Studies Initiative at California Institute for Telecommunications and Information Technology (Calit2). He is the author of *Software Takes Command* (released under CC license, 2008), *Soft Cinema: Navigating the Database* (The MIT Press, 2005), and *The Language of New Media* (The MIT Press, 2001) which is described as "the most suggestive and broad ranging media history since Marshall McLuhan." Manovich has been working with computer media as an artist, computer animator, designer, and educator since 1984. His art projects have been presented by, among others, Chelsea Art Museum (New York), ZKM, The Walker Art Center, KIASMA, Centre Pompidou, and the ICA (London). In 2007 Manovich founded Software Studies Initiative - the first digital humanities lab focusing on exploring massive visual data sets. His recent classes at UCSD focus on information visualization.



JOE MARIGLIO

Joe Mariglio is an evil piano teacher who has enslaved his five hundred students in order to force them all to play his masterpiece on a massive piano.

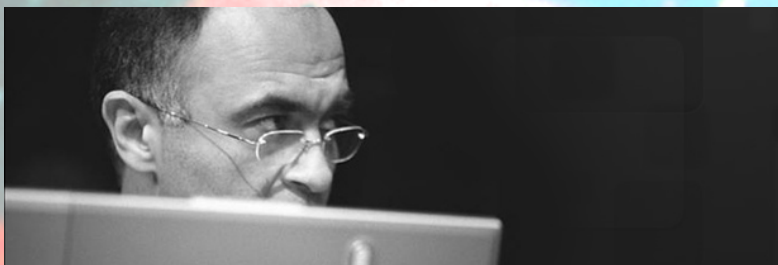
He is also a sound artist and electroacoustic luthier with a frequently community-based creative practice. His work often incorporates non-traditional forms of masculinity, narrative and kitsch.

P
A
N
E
L



KATE EDWARDS

Kate Edwards is the Undergraduate Program Coordinator for the Visual Arts Department at the University of California - San Diego. Kate is responsible for all aspects of the undergraduate program, including student advising, course scheduling, add/drops, grades, and graduation. She received her M.Ed. in Psychology and Counseling, and Student Personnel Administration from Springfield College, Massachusetts.



SHAHROKH YADEGARI

Shahrokh Yadegari, composer, sound designer, and producer, has collaborated with such artists as Peter Sellars, Robert Woodruff, Ann Hamilton, Christine Brewer, Gabor Tompa, Maya Beiser, and Steven Schick. He has performed and his music and sound designs have been presented internationally in such venues as the Carnegie Hall, Festival of Arts and Ideas, Ravinia Festival, Ruhr-Triennale, Vienna Festival, Holland Festival, Forum Barcelona, Japan America Theatre, the International Computer Music Conference (ICMC), the Institut für Neue Musik und Musikerziehung (Darmstadt), Magnes Museum in Berkeley, and Contemporary Museum of Art, San Diego. Yadegari has worked at Institut de Recherche et Coordination Acoustique/Musique (IRCAM) and he is one of the founders and artistic director of Kereshmeh Records and Persian Arts Society. Among his recent collaborations are Ur Sonata with Steven Schick, "Tower Sounds" performed in Tower by Ann Hamilton on Oliver Ranch; Stylus, and Intervals with Ann Hamilton and Christine Brewer.

SPECIAL THANKS TO:

LINDA HIGGINS	DAN VELAZQUEZ
ELIZABETH CUEVAS	DIRK SUTRO
AUBEN KAIZER	SHEENA GHANBARI
BROOK FALKENSTEIN	LEV MANOVICH
SUZY VALENZUELA	JAY CHOW
RAYMOND HARDIE	SETH LERER
JAMES PAGUYO	MILLER PUCKETTE
AMY NGUYEN	MARK MALTBY
LEANN KIM	ALLAN HAVIS
ELIZABETH YANG-HELLEWELL	ANTHONY DAVIS
SHARON HUYNH	STEPHANIE LIE
REBECCA HANDELSMAN	JOE MARIGLIO
CRISTINA SCORZA	SHAKROKH YADEGARI
MAC WITMER	KATE EDWARDS
TRISH STONE	JAYMEE NGERNWICHT
LOVELLA CACHO	KEVIN WONG
RAMESH RAO	CHRISTINE ECO
DAN DONOGUE	VISUAL ARTS DEPARTMENT
KATI DICKSON	UCSD CIRCLE K

DONORS:

DEAN OF ARTS AND HUMANITIES
THEATRE DEPARTMENT
MUSIC DEPARTMENT
ASSOCIATED STUDENTS
UNIVERSITY CENTERS ADVISORY BOARD



DESIGNED BY CINDY YEH AND SYLVIA CHOW